

#GetOnBoard Week

A VIRTUAL SUMMIT OF ADVOCACY & ACTION TO CATAPULT
FEARLESS WOMEN LEADERS INTO BOARD SEATS

OCTOBER 18-22, 2021



5
DAYS

30+

BOARD RELATED EVENTS

100+
SPEAKERS

2
LEARNING TRACKS

2000+

BOARD-READY WOMEN LEADERS

Join us and 3000 others for #GetOnBoard Week, an exciting virtual summit filled with 30+ board-related activities for board-ready and active female board directors, as well as colleagues seeking to learn more about the movement and to meet our impressive group of women leaders.

Diverse boards have become imperative:

- 100% of S&P companies have at least one female director
- 23% of Russell 3000 director seats are filled by women
- 11% of board directors (public & private) in the U.S. are women

6 states have followed California's lead with SB826 and have adopted or proposed amendments for gender diversity in the boardroom. NASDAQ, BlackRock and State Street are demanding board diversity. This means 1000s of seats for women are opening up in the coming years.

How Women Lead is one of the primary actors driving the change in corporate board composition in the US. Research confirms that companies perform better when boards are diverse and focus on stakeholder value.

TO JOIN THE MOVEMENT, CONTACT NICOLE AT NICOLE@HOWWOMENLEAD.COM

EVENT CHAIRS AND LEADERSHIP COMMITTEE



2021 CHAIRS

Beverly Bian, China Practice
Co-Leader, Moss Adams LLP

Neda Mansoorian, Founder &
Chief Legal Officer, Mansoorian
Law P.C.

Leigh Wasson, Senior Director,
BNY Mellon Wealth
Management

Nicole White, Senior Vice
President & Founding Principal,
The ABD Tea

Aarthi Belani
Adimika Arthur
Amy Lorio
Amy Yang
Addria Clack-Rogers
Varnado
Anne Devereux-Mills
Anne Morrissey
Aoife McArdle
Ashley Gould
Carol Grunberg
Caryn McDowell
Catalina Cisneros
Cate Agnew
Catherine Calarco
Charlene Yu Vaughn
Christina Bui
Christy Kennedy
Coleen McNally
Dan Udoutch
DeAnne Aguirre
Debbie Ellison
Deborah Greer
Delia Sabau
Dipti Arora
Elise Brownell
Elizabeth Smith
Ellen Itskovitz
Elsie Fletcher
Emmy Gengler
Erin Hastings
Freda Zietlow

2021 LEADERSHIP COMMITTEE

Gail Mosse
Heather Jerrehian
Hitesh Shah
Holly Roland
Jamie Martin
Janet McNicholas
Jeannie Gil
Jen Cohen
Jerilan Greene
Jess Huang
Jill Hetherington
Joanne Tan
Jojo Cresi
Josette Ferrer
Julia Hamm
Julia Vax
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Ka-on Li
Karen Clopton
Karen Henneberger
Karen Silverman
Kim Crosslin
Kris Miller
Kristin Hull
Laura Russell-Jones
Laura Bushnell
Laura Provenzale
Laurie Whetstone
Leigh Teece
Lesley Pinckney
Linda Cantey
Lisa Bourget

Lisa Bougie
Lisen Stromberg
Liz Bullen
Lorraine Akiba
Lybra Clemons
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Mary Smith
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Meghan Day
Millicent Tracey
Monika Agarwal
Monique Kack-North
Mrunalini
Parvataneni
Nancy Geenen
Nancy Sheppard
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Nicole Streeter
Nmachi Jidenma
Pam Baer
Patricia Salber
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Rashida Hodge
Rebecca Kerr
Reena Krishnan
Reenita Hora
Renuka Kher
Rika Nakazawa

Robena Jafari
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Roxane Polidora
Seema Kantack
Shannon Hansen
Shannon Nash
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Stephanie Tsacoumis
Steven Singer
Susan O'Malley
Sydney Brown
Tamara Gracon
Tamesa Rogers
Tatyana Beldock
Telle Whitney
Teresa Alvarado
Thomasina Williams
Tiara Muse
Tiffany Stevenson
Tricia Timm
Vanessa Small
Vicki Tisdale
Yvonne Wolf
Yvonne Webb

SPONSORSHIP LEVELS AND BENEFITS

Platinum **\$25,000**

- Executive liaison on Leadership Committee
- Sponsor 2 #GetOnBoard Week events, including speaking opportunity
- 50 tickets to individual #GetOnBoard events to distribute to your community
- 4 Social media posts to our 50,000+ followers highlighting your leadership in this area
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Platinum sponsor of #GetOnBoard Week at each of the 30+ events

Silver **\$5,000**

- Executive liaison on Leadership Committee
- 15 tickets to individual #GetOnBoard events to distribute to your community
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Silver sponsor of #GetOnBoard Week at each of the 30+ events

Gold **\$10,000**

- Executive liaison on Leadership Committee
- Sponsor 1 #GetOnBoard Week event, including speaking opportunity
- 20 tickets to individual #GetOnBoard events to distribute to your community
- 4 Social media posts to our 50,000+ followers highlighting your leadership in this area
- Logo in promotional materials and invitations going out to our 13,000 subscribers
- Acknowledgement as Gold sponsor of #GetOnBoard Week at each of the 30+ events

Bronze **\$2,500**

- 10 tickets to individual #GetOnBoard events to distribute to your community
- Logo in promotional materials and invitations going out to our 13,000 subscribers



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What People Are Saying

TESTIMONIALS

“First I would like to thank you for creating, then executing such a necessary and awesome organization and subsequent events. I attended the Black affinity group event on Tuesday, and I was truly energized by it...I have NEVER been a part of a conversation that was so insightful and where women in power shared information so freely. The session was truly amazing.”

“Thank you so much for putting this on! It was great to show my daughter just now all these powerful women leading the way.”

“I want to thank you from the bottom of my heart. The programming is amazing but so is the energy and the platform for lift. When we align with the truth of who we are, all things are possible. ... In gratitude. You and your work and team have truly made impact, on me and all of these great sisters on the journey.”

“The experience this week has been remarkable, and I want you to know that it has strengthened me. You have done something wonderful for a lot of people, myself included. Thank you so much.”



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