

Letter From Our Founder, Julie Castro Abrams

We believe the world is a better place when women lead - when YOU lead.

We designed our organization specifically for women like you -- at the top of your leadership game and starting to explore how to craft a life of impact and influence.

At this moment of exploration, like you, many of us have realized that as ceiling breakers, we don't have a lot of peers. We want a community because we are happier if we do things together whether creating impact, or expanding influence and power.

We invite you to join a powerful community of your peers at How Women Lead, How Women Invest, and How Women Give!

Your experience will be transformative because of our unique Credo:

- Say Yes to Helping One Another
- Be Fierce Advocates for Each Other
- Reinforce Her Voice
- Be Unabashedly Visible

I created this Credo to create the cultural change I want for you, me, our daughters, and all women leaders. My desire is to rewrite the cultural narrative that a lot of us grew up with; I want to leave behind the mindset that women's power is scarce or zero-sum. The Credo is based on my own leadership which is intensively positive and affirming, vastly ambitious, and collaborative.

Know this truth: our power grows the more we share it.

Yes, each of us has a part in creating a new culture that empowers, amplifies, and creates impact. But, the impact is exponential when we form a passionate community that shows up and acts based on our Credo.

Join us to begin your corporate board journey, become a venture investor in women of color led startups, advise some of the most brilliant women leading social impact organizations around the world, and give to nonprofits empowering vulnerable women and girls.

Together, we can create the world we want!

In XXXX,

Julie Castro Abrams

Founder & CEO, How Women Lead

Co-Founder & GP, How Women Invest

Founder & CEO, How Women Give